

Office of the Principal
Maulana Azad College
Kolkata-13

Notice: 67

Date: 19.09.2023

A seven-day long placement drive will be organised by Maulana Azad College in association with Magic Bus India Foundation on and from 21st of September, 2023. Students who have registered themselves for the above drive through the Google form already shared (Notice No. 57, dated 11th of September, 2023), are directed to follow the following schedule strictly. Attendance is mandatory in all the sessions.

Venue:

21.09.2023 to 28.09.2023 (Day 1 to Day 6): Vocational Rehabilitation Centre, EN Block,
Bidhan Nagar, Salt Lake, Kolkata-700091

29.09.2023 (Day 7): Seminar Room (First Floor), Maulana Azad College, Rafi Ahmed
Kidwai Road, Kolkata - 700013

Schedule:

Day	Date	Time	Programme Details
Day 1	21.09.2023	10:30 am onwards	Orientation, Counseling and Documents Verification List of required documents: 1. Xerox copy of Aadhar Card, 2. Passport size photo, 3. Graduation Marksheet (6th Semester)
Day 2	22.09.2023	10:30 am onwards	Training Session
Day 3	25.09.2023	10:30 am onwards	Training Session
Day 4	26.09.2023	10:30 am onwards	Training Session
Day 5	27.09.2023	10:30 am onwards	Session by Placement Officer of Magic Bus India Foundation
Day 6	28.09.2023	10:30 am onwards	Job Drive
Day 7	29.09.2023	12 noon	Announcement of Interview Results

B. S. Madhusoodan
Joint Convenor
Career Counseling & Placement Sub-Committee

[Signature]
Principal
Maulana Azad College
Maulana Azad College
Kolkata



Confirmation of Campus Hiring Event with IndiaFirst Life Insurance

3 messages

Campus Connect <campusconnect@indiafirstlife.net>

Mon, 5 Feb 2024 at 14:50

To: placementcell@maulanaazadcollegekolkata.ac.in

Cc: vasudha <vasudha@inventiway.in>, Rima <Rima@inventiway.in>, Meenakshi Ginodia <meenakshi@inventiway.in>, Sakshi Purohit <sakshi.inventiway@gmail.com>, nimishainventiway <nimisha.inventiway@gmail.com>

Dear Dr Mukherji

I hope this email finds you well. We appreciate the opportunity to conduct campus hiring at your esteemed institution. This communication is to confirm the details of the same.

Date: **Monday, 19th February 2024**

Time: **10:00 AM**

Mode: **Online**

Video call link: <https://meet.google.com/bpo-fobq-unv>

Organization: **IndiaFirst Life Insurance**

Role: **BDM (Business Development Manager) -Sales Role**

Graduate campus hiring CTC: **2.75 lacs + Conveyance + Incentive**

Agenda:

1. Preplacement Talk: The event will commence with a preplacement talk to provide insights into IndiaFirst Life Insurance, our values, and the opportunities we offer to talented graduates. Interested candidates may apply for the next step (Assessment Test) by scanning the QR code provided at the end of the presentation.
2. Assessment Test: Following the preplacement talk, there will be an assessment test to evaluate the skills and competencies of the candidates. Only candidates who have passed this are eligible for the next round.
3. Personal Interview: Candidates shortlisted after the assessment test will proceed to the personal interview round.

We would like to bring the following points to your attention to ensure a smooth and efficient hiring process:

- It is crucial that the entire final year batch participates in the event. This will allow us to assess and interact with all potential candidates.
- We aim to complete the **entire hiring process within the same day**. We foresee it will take around 1 hour to complete the ppt and then take up selected candidates for steps 2, 3 above. We kindly request your cooperation in facilitating a conducive environment to achieve this goal.
- To ensure the maximum participation of students, we request that there are no ongoing examinations or academic commitments conflicting with the scheduled time of the event.
- Please ensure that the necessary facilities, such as classrooms for preplacement talk, assessments and interview spaces are arranged.
- We request your assistance in communicating the importance of this event to the students and encouraging their active participation.

We look forward to a successful and collaborative campus hiring event. If there are any changes or specific requirements, please do not hesitate to contact us.

Thank you for your cooperation, and we are excited about the prospect of identifying top talent from your institution.

Best Regards,

Preksha Talesara

For IndiaFirst Life Insurance

9972629269

Placement Cell MAC <placementcell@maulanaazadcollegekolkata.ac.in> Mon, 5 Feb 2024 at 15:07
To: iqac.mac@maulanaazadcollegekolkata.ac.in, maulanaazadcollegekolkata@gmail.com, dg.shampa@gmail.com, ajanta.mukherji@maulanaazadcollegekolkata.ac.in, madhu.sarda@maulanaazadcollegekolkata.ac.in

[Quoted text hidden]

Placement Cell MAC <placementcell@maulanaazadcollegekolkata.ac.in> Mon, 5 Feb 2024 at 17:49
To: Rajendra Saha <pcrajen@gmail.com>

----- Forwarded message -----

From: **Campus Connect** <campusconnect@indiafirstlife.net>

Date: Mon, 5 Feb, 2024, 2:50 pm

Subject: Confirmation of Campus Hiring Event with IndiaFirst Life Insurance

To: <placementcell@maulanaazadcollegekolkata.ac.in>

Cc: vasudha <vasudha@inventiway.in>, Rima <Rima@inventiway.in>, Meenakshi Ginodia <meenakshi@inventiway.in>, Sakshi Purohit <sakshi.inventiway@gmail.com>, nimishainventiway <nimisha.inventiway@gmail.com>

[Quoted text hidden]



Final Selected Candidates_IndiaFirstLife_CampusHiring

1 message

Campus Connect <campusconnect@indiafirstlife.net>

Mon, 19 Feb 2024 at 16:50

To: placementcell <placementcell@maulanaazadcollegekolkata.ac.in>, madhu.sarda@maulanaazadcollegekolkata.ac.in <madhu.sarda@maulanaazadcollegekolkata.ac.in>, ajantamukherji <ajanta.mukherji@maulanaazadcollegekolkata.ac.in>
Cc: Rima <Rima@inventiway.in>, Meenakshi Ginodia <meenakshi@inventiway.in>

Dear Maam

We are pleased to announce that the following students have been selected after the interviews held today at **IndiaFirst Campus Drive 2024** for your college - Maulana Azad College, Kolkata.

1. Areeba Sajid
2. Gunjan Ganguly
3. Md Shahnawaz
4. Rayna Bhowmik
5. Shreyan Dey Sarkar
6. Snehanjana Saha
7. Tanmoy Ghosh
8. Tiyasha Srimani

We would like to congratulate them and are looking forward to welcoming them into the IndiaFirst family. We would request that the selected candidates will now be considered **out of the campus recruitment / placement processes of any other organizations**. We are sure that the college and TPO's office will abide by this.

Next steps:

The Letter of Intent will be issued soon to all the selected candidates. The Applicants must ensure the timely submission of a consolidated PDF file, encompassing all the necessary documents within 7 days of receiving the Letter of Intent.

Regards

Preksha Talesara

9972629269

For IndiaFirst Life Campus Hiring

P.S. Please note that all selected students must have / apply for a PAN card at the earliest. We will need this to process the final placement.



Urgent - Details Required for IndiaFirst Selected Students

1 message

Campus Hiring <campushiring@indiafirstlife.net>
To: campusconnect <campusconnect@indiafirstlife.net>
Cc: preksha <preksha@inventiway.in>

Mon, 13 May 2024 at 17:59

Dear TPOS,

As we are approaching the Training Plan of the selected candidates for India First, we require the following details:

1. Examination Completion and Results: Please provide the expected date of completion of final year exams of the selected students and when their results are anticipated.
2. Backlog Students/ATKT and Graduation Certificates: Please furnish the list of students who have backlogs in their previous exams along with the expected date for receiving their graduation certificates.

These details are crucial for planning the training process effectively. Your prompt response would be highly appreciated.

Thank you.

Regards,
Manju Singh

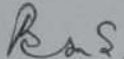
Office of the Principal
Maulana Azad College
Kolkata-13

Notice: 57

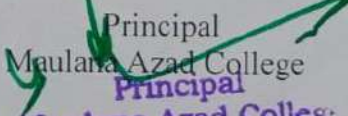
Date: 11.09.2023

Maulana Azad College in association with Magic Bus India foundation is planning to organise a week-long placement drive in the second last week of September, 2023. Students passed out in 2023, 2022, 2021, 2020, 2019 from this College may apply for the same. Heads of all the Departments are requested to share the information to the eligible batches positively. Interested students are asked to fill up the following google form within 16th September, 2023.

Link: <https://forms.gle/xeKusTPR3VK52b1E7>



Joint Convenor
Career Counselling & Placement Sub-Committee



Principal
Maulana Azad College
Principal
Maulana Azad College
Kolkata

MAGIC BUS - LIVELIHOOD

PROGRAM OVERVIEW



Vision

A world where young people break out of poverty to lead fulfilling, rewarding lives, contributing positively to their communities.

Mission

Magic Bus will equip vulnerable young people with the life skills that enable them to thrive in the transition to adulthood.

What does MB do -



- Magic Bus has been working with children and young people from marginalized communities for the last twenty years, facilitating their development into adults (11 years to 17 years) with greater control and choice. Magic Bus' programmes helps children build critical life skills, resilience & self-efficacy and is now further strengthened with imparting Foundational Literacy and Numeracy. Working with their schools, parents and community, it ensures that adolescents attend school and continue their learning. As these children become adults by age 18, Magic Bus works with them to ensure, they have the right employability skills and get jobs. Since its inception, Magic Bus has transformed the lives of one million adolescent. Currently we are working with 4,00,000 adolescents across 24 states. Through 55 Livelihood centres across the country, 40,000 young people are trained and more than 70% placed successfully in jobs. Magic Bus also works in Nepal, Bangladesh and Myanmar.

Magic Bus Livelihood Program – Empowering Youth



- ✓ 55 plus active Livelihood Skilling centres & 8 incubation Centers
- ✓ 36 cities
- ✓ Around 5,000 annual outreach
- ✓ 55% female participation
- ✓ 70% + successful Placements
- ✓ National average of ₹ 11000/- monthly CTC
- ✓ Curriculum well aligned with all the 21st Century Skills
- ✓ Recipient of first social impact bond funds .

CONNECT WITH WORK - PROGRAM

For Fresh Graduates

Macro Economic Factors



- ❑ In India, every year 12 million young people are included to the workforce. Young people have high joblessness particularly among young graduates. We have not been able to use this demographic dividend to our advantage due to the poor skill levels, lack of skill training, career guidance services with correct advice, and most importantly connecting them with available job opportunities which hires on minimum required basic competencies. A lot of employers are happy to hire on minimum basic competency level, which can be honed through a short bridge Programme, and willing to train the fresh graduates once in job.
- ❑ Further the COVID-19 pandemic, and the subsequent lockdown measures instituted, has yielded an unprecedented spike in India's unemployment rates. Magic Bus survey on impact of Covid 19 on Livelihoods and Childhood indicated a drop of 73% in the household income. Over 40% of the primary working member of the family had lost their jobs.
- ❑ These facts and figures further strongly reinforce the need for skilling and connecting young job seekers with immediate job opportunities. Connecting young job seekers primarily with local formal sector and MSMEs employment opportunities will expedite the recovery of sectors which are in dire demand of manpower and help people find employment near their place of residence.

Project Objectives



The primary objective of this project is to “ensure access to job opportunities for young first time job seekers from underprivileged households, graduated from tier II and III colleges and place them in Grey collar, entry level jobs after 10-12 session of basic skilling and handhold them for 6 months for their continuous learning and to ensure continuity in job”

Scope of Work



Mobilization	Skilling	Placement	Post Placement Handholding	Reporting
<ul style="list-style-type: none">• First time job seekers belonging to underserved communities from Mumbai MMR, Delhi NCR, Chennai and Pune.• Graduates/ Passouts and engineering graduates of Colleges (Govt. and Pvt.) catering to low income groups including Tier II and III colleges.• Close collaboration with college management committee and other key stakeholders.• No post graduates or above. No ITI diploma or MBA degree holders.	<ul style="list-style-type: none">• Boot camp approach towards the training of young people.• Training will span over a week covering minimum 10-12 session of facilitator driven delivery where every day will have 2-4 hours of continuous training• Skilling to cover communication skills, interview skills, CV writing, Digital skills limited to usage of financial and utility apps and social media tools for branding-like LinkedIn.• MB-E Academy for ongoing self-learning for young people	<ul style="list-style-type: none">• Entry level jobs in various sectors ranging from Retail, Hospitality, ITeS, BFSI, Logistics, manufacturing, among others.• Grey collar customer centric roles e.g., Customer Service Assistants• Young people with engineering degree could be placed as coders, web designers or other related technical jobs• Young people with finance background could be placed in job roles such as GST filing etc.	<ul style="list-style-type: none">• Blended approach of group session, virtual sessions and one-on-one tele calling sessions aimed at capacity building, understanding challenges and their job status• Organizing alumni meet once in every 3 months in colleges• Monthly Employee Volunteering session on various topics aimed at capacity building of young people.• Once a quarter one-on-one call by our team to check their status of job• Report if young people are continuing, switched jobs or left jobs	<ul style="list-style-type: none">• Monthly & Quarterly reporting on Placements• Qualifier for Placements is placement proof (appointment letter, Email from Employer, Salary Slip, etc)• During post placement tracking if a young person switches job, it is ok and will still qualify as retained as long as the s/he is working somewhere in the organized sector

Technology platform-Sixer Class- to manage the entire lifecycle of the Young person's Journey in the programme from mobilization to reporting

Placement opportunities identified



Magic Bus, basis its strategic discussions with various companies and industry bodies, expects strong hiring in the following sectors:

- ✓ IT/ITES
 - ✓ Logistics & E-commerce
 - ✓ BSFI
 - ✓ Healthcare
 - ✓ Basic Retail etc
-
- Candidates will be offered Grey collar, customer centric, entry level jobs in various sectors, as mentioned above.
 - Young people with engineering degree could also be offered jobs as coders, web designers/developers etc. as per their skills and basis of employer requirements
 - Young people with finance graduate background could be placed in job roles for GST filing etc.
 - Very robust Employer Network for programme engagement and final Placements has been created by Magic Bus
 - Magic Bus also enjoys robust partnerships with national job aggregating companies like Team Lease, Quess Corp, Randstad, Better Place, Innov Solutions, Adecco, and many more. We are confident of successfully identifying and placing all the candidates in the 12 months under this project.
 - Placed candidates will receive post placement support/handholding for one year